



2017 Pink Invitational Advertising Opportunities

Advertising in the Pink Invitational program is an effective way to promote your business or organization to a large audience. Circulation for the event program will exceed 10,000 people. The finished size of the program is 5 ½" w x 8 ½" h. Premium placement sponsorship ads are printed in full color, while all other ads are black and white. Please e-mail an electronic high resolution file of your ad (pdf, eps, jpeg or png) to info@uniteforher.org in the color format in which it will print. All files should be a minimum of 300 dpi. Please note, additional information is required for the tribute ad. You can download a Tribute Ad Form from our Pink Invitational website. Deadline for all materials: January 27, 2017. There will be a \$50 charge for ads that need to be created by Unite for HER to comply with program specifications (does not apply for tribute ads).

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| _____ Full-page 4-color sponsor ad (4 ¾" w x 7 ¾" h) | \$1,000♦ |
| _____ Full-page black & white ad (4 ¾" w x 7 ¾" h) | \$500* |
| _____ ½-page ad (4 ¾" w x 3 ¾" h) | \$300** |
| _____ ¼-page/business card ad (2 ¼" w x 3 ¾" h) | \$150*** |
| _____ ⅓-page tribute ad (4 ¾" w x 2 ½" h) | \$75 |

♦Benefit for Diamond Sponsors, Official Pink Sponsors, and Partner levels.

*Included with Platinum event sponsorship.

**Included with Gold sponsorship.

***Included with Silver sponsorship.

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Contact Name: _____

Phone: _____ E-mail: _____

Signature of Authorized Representative: _____ Date: _____

Signature of Pink Representative: _____ Date: _____

Please make your check payable to 'Unite for HER' and submit with your completed agreement to:

Pink Invitational
PO Box 351
Pocopson, PA 19366-0351

The official registration and financial information of Unite for HER/Pink Invitational may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Unite for HER/Pink Invitational is an IRS registered 501(c)(3).