



Dear Sponsor,

Unite for HER (UFH) will host its ninth annual Pink Invitational~Gymnasts Unite event February 24-26, 2017 to raise funds and awareness for women affected by breast cancer. UFH is a registered 501(c)(3) nonprofit organization committed to bridging the gap between the medical and wellness communities by funding and delivering complementary therapies that support the physical and emotional needs of women with breast cancer during treatment and beyond. The Pink Invitational also provides a unique opportunity to educate young women and girls about the benefits of organic products, nutrition, regular physical activity, breast health, and improved lifestyle choices.

Please consider becoming a sponsor of this exciting event. Through partnerships with generous donors, regional gymnasts clubs, community and business leaders, our goal is to raise the support necessary to fund essential breast cancer outreach initiatives. You have the assurance that your contribution will directly benefit breast cancer patients in the 16 hospital communities UFH serves through wellness day programs, free complementary therapy treatments (such as nutrition, acupuncture, yoga, massage), grants, and compassionate care. Last year, with your help we administered over \$500,000 in funding for these programs to ensure women with breast cancer and their families have the resources they need to find their personal path to healing.

The Pink Invitational, hosted by AJS Pancott Gymnastics NTC, has consistently grown over the years and we anticipate over 3,500 participating gymnasts and 10,000 patrons during this three-day national gymnastics competition. Attendees will enjoy educational exhibits and inspirational speakers that promote empowerment and increase breast cancer awareness. We encourage you to review the enclosed materials explaining the sponsorship opportunities in detail, and if you have any questions please contact me at 610-322-9552 or info@uniteforher.org.

Sincerely,

Sue Weldon

Sue Weldon
Unite for HER, President and Founder
12-year Breast Cancer Survivor
www.uniteforher.org



Pink Invitational Sponsorship Opportunities

Pink Friend- \$100

Recognition in the event program
2 passes to the event

Bronze Sponsor - \$500

Pink Friend Sponsorship level benefits plus...
Recognition on the Unite for HER and Pink Invitational websites
2 passes to the event & 2 passes to the collegiate meet

Silver Sponsor- \$1,000

Bronze Sponsorship level benefits plus...
¼-page ad in the event program (black and white - 2 1/4" w x 3 3/4" h)
4 passes to the event & 4 passes to the collegiate meet
Name in the annual report

Gold Sponsor- \$2,500

Silver Sponsorship level benefits plus...
Corporate logo and sponsorship title on banners/signage at the event
½-page ad in the event program (black and white - 4 3/4" w x 3 3/4" h)
Promotional giveaway to each guest (provided by sponsor)
Vendor booth at event*
Appreciation award

Platinum Sponsor- \$5,000

Gold Sponsorship level benefits plus...
Sponsorship announcement at each session
Corporate banner displayed at event judging table (either vault, bars, beam or floor)
Full-page ad in the event program (black and white - 4 3/4" w x 7 3/4" h)
6 passes to the event & 6 passes to the collegiate meet

Pink Diamond Sponsor- \$10,000

Platinum Sponsorship level benefits plus...
Full-page color ad in program (4 3/4" w x 7 3/4" h)
Corporate name linked with event name in all event communications, including social media promotion
Corporate logo on event giveaway
10 passes to the event & 10 passes to the collegiate meet

Official Pink Sponsor- \$15,000

Pink Diamond Sponsorship level benefits plus...
Full-page color ad in program with premium placement (4 3/4" w x 7 3/4" h)
15 passes to the event & 15 passes to the collegiate meet

continued on page 2

Unite for HER Event Partner- \$25,000

Official Pink Sponsorship level benefits plus...

Full-page color ad with premium placement (4 3/4" w x 7 3/4" h)

All sponsorship benefits apply to both Harvest and the Pink Invitational fundraising events (exposure at Harvest is 500 guests, for the Pink Invitational it is 10,000 people over three days)

Partnership promotion at Harvest VIP hour

Speaking opportunity for your company representative at events

15 VIP tickets to Harvest

15 passes to the Pink Invitational & 15 passes to the collegiate meet

2 tickets to celebrity gymnast luncheon event

Unite for HER Pinnacle Partner- \$50,000

Unite for HER Event Partner level benefits plus...

All sponsorship benefits apply to all Unite for HER events held throughout the year (Harvest, the Pink Invitational, Unite for HER 5k, wellness days, Bloom, etc.)

Partnership promotion at 5k VIP pre-race event, and the Harvest VIP hour

Vendor booth at the Unite for HER 5k*

20 VIP tickets to Harvest

20 passes to the Pink Invitational & 20 passes to the collegiate meet

2 tickets to celebrity gymnast luncheon event

20 free registrations for the 5k

10 tickets to Bloom

In-Kind Donors

Individuals, organizations or businesses donating products or services to Unite for HER for the Pink Invitational will receive sponsor benefits based on the value of their donation.

*Some restrictions may apply. Please contact Sue Weldon for more information (610-322-9552).

About Unite for HER: Unite for HER is a nonprofit organization founded in 2009 by Sue Weldon, gymnastics coach and 12-year breast cancer survivor. The organization has developed four areas of outreach that are funded by private donations, sponsorships, grants, and fundraising events. Each of these outreach opportunities was designed to fulfill the Unite for HER mission, which is to bridge the gap between the medical and wellness communities by funding and delivering complementary therapies that support the physical and emotional needs of women with breast cancer during treatment and beyond.

About the Pink Invitational: The Pink Invitational~Gymnasts Unite was started in 2008. Partnering with AJS Pancott Gymnastics National Training Center, Sue was able to fulfill her vision of educating athletes in the gymnastics community about breast cancer and empowering them to give back to others in need by hosting the first event in 2009. The Pink Invitational has grown from 1,000 participants to over 3,000 in seven years. In keeping with the Unite for HER vision, we seek to educate young women and their families about the benefits of healthy lifestyle choices, breast health, organic products, good nutrition, regular physical activity, and healing therapies.

About AJS Pancott Gymnastics National Training Center: AJS Pancott Gymnastics began in 1997 as an expansion of Pancott Gymnastics, one of the oldest gymnastics programs in the country. It has grown to be one of the largest competitive womens' gymnastics programs in Pennsylvania, sending numerous gymnasts to Nationals and to university programs on scholarships. Designated by USA Gymnastics as a National Training Center for the Junior Olympic Women's Program, AJS Pancott Gymnastics offers competitive training, recreational gymnastics and cheerleading classes to hundreds of local athletes from ages 18 months to 18 years.

The official registration and financial information of Unite for HER may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Unite for HER is an IRS registered 501(c)(3).



2017 Pink Invitational Sponsorship Agreement

We are proud to sponsor the 2017 Pink Invitational at the following level:

_____ Unite for HER Pinnacle Partner* - \$50,000

_____ Unite for HER Event Partner* - \$25,000

_____ Official Pink Sponsor* - \$15,000

_____ Pink Diamond Sponsor* - \$10,000

_____ Platinum Sponsor* - \$5,000

_____ Gold Sponsor* - \$2,500

_____ Silver Sponsor* - \$1,000

_____ Bronze Sponsor - \$500

_____ Pink Friend - \$100

_____ Services: _____ Value: _____

_____ Product or Sample Donation: _____ Value: _____

Please ship product donation to: Unite for HER, 978 Regimental Drive, West Chester, PA 19382

_____ Other: _____

*Please complete the program ad form according to sponsorship level. All ads must be submitted by January 27, 2017. Logos files should be sent to info@uniteforher.org upon completion of this agreement (high resolution eps, jpeg, png, or pdf file only). Please be sure to read and understand the sponsorship benefits package before completing this form. For further information, visit our website at www.pinkinvitational.com or contact us at info@uniteforher.org.

Company or Individual Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Contact Name: _____

Phone: _____ E-mail: _____

Signature of Authorized Representative: _____ Date: _____

Signature of Pink Representative: _____ Date: _____

Please mail your donation and completed Sponsorship Agreement form to:

Pink Invitational
PO Box 351
Pocopson, PA 19366-0351

The official registration and financial information of Unite for HER/Pink Invitational may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Unite for HER/Pink Invitational is an IRS registered 501(c)(3).

w | pinkinvitational.com
e | info@uniteforher.org
p | 610-322-9552



2017 Pink Invitational Advertising Opportunities

Advertising in the Pink Invitational program is an effective way to promote your business or organization to a large audience. Circulation for the event program will exceed 10,000 people. The finished size of the program is 5 1/2" w x 8 1/2" h. Premium placement sponsorship ads are printed in full color, while all other ads are black and white. Please e-mail an electronic high resolution file of your ad (pdf, eps, jpeg or png) to info@uniteforher.org in the color format in which it will print. All files should be a minimum of 300 dpi. Please note, additional information is required for the tribute ad. You can download a Tribute Ad Form from our Pink Invitational website. Deadline for all materials: January 27, 2017. There will be a \$50 charge for ads that need to be created by Unite for HER to comply with program specifications (does not apply for tribute ads).

_____ Full-page 4-color sponsor ad (4 3/4" w x 7 3/4" h)	\$1,000♦
_____ Full-page black & white ad (4 3/4" w x 7 3/4" h)	\$500*
_____ 1/2-page ad (4 3/4" w x 3 3/4" h)	\$300**
_____ 1/4-page/business card ad (2 1/4" w x 3 3/4" h)	\$150***
_____ 1/3-page tribute ad (4 3/4" w x 2 1/2" h)	\$75

♦Benefit for Diamond Sponsors, Official Pink Sponsors, and Partner levels.

*Included with Platinum event sponsorship.

**Included with Gold sponsorship.

***Included with Silver sponsorship.

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Contact Name: _____

Phone: _____ E-mail: _____

Signature of Authorized Representative: _____ Date: _____

Signature of Pink Representative: _____ Date: _____

Please make your check payable to 'Unite for HER' and submit with your completed agreement to:

Pink Invitational
PO Box 351
Pocopson, PA 19366-0351

The official registration and financial information of Unite for HER/Pink Invitational may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Unite for HER/Pink Invitational is an IRS registered 501(c)(3).